

melony

melony federspiel
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experience

Graphic Designer

*Design Project Center
August 2019 – May 2020*

Conceptualized marketing campaigns. Designed brand identities. Designed marketing materials. Developed social media strategies. Worked within a team.

Clerical Worker

*College of Engineering Technology
August 2019 – May 2020*

Assembled tour packs and instructive manuals. Assisted students and visitors. Designed presentation templates. Maintained contact lists.

Graphic Design Intern

*Dox Design
May 2019 – August 2019*

Designed social media graphics. Designed logos for new brands. Designed supplemental materials for existing brands.

Graphic Designer

*Ferris State International Office
May 2017 – August 2017*

Designed materials such as meeting agendas. Tracked and reported accurate hours.

skills

Adobe Creative Suite, Adobe After Effects, Branding, Collaboration, Communication, Copywriting, CSS, Github, Harvest, HTML, Invision, MAMP, Microsoft Office, MySQL, OmniPlan, Problem Solving, Project Management, Proofreading, Public Speaking, Sketch, Slack, Trello, UX/UI.

volunteering

Initiative 125

May 2018

Awarded for completing 125 hours of community service throughout the school year.

Service Projects

Kiwanis International Haunted Fish Hatchery, Wigs for Kids, Special Olympics, Barryton Food Pantry, Relay for Life, Salvation Army Angel Tree, Mecosta-Osceola County Department of Human Services.

education

Bachelor of Science

Graphic Design
College of Business
Ferris State University
May 2020

Related Courses

Advanced Business Writing, Art History, Cultural Anthropology, Fundamentals of Public Speaking, Marketing Research, Photography, Principles of Public Relations.

exposure

AIGA Conference 2019

Pasadena, CA

Midwest UX 2019

Grand Rapids, MI

Tours

Cards of Wood, Carnevale, CQL, Freshly Squeezed, Gilson Graphics, Grand Apps, Meta4Mat, Mighty in the Midwest, Newell Brands, Pageworks, Steelecase, West Michigan Graphic Design Archives, Xibitz, Inc.

Talks

Ram Castillo, Jeff Lewis, Joe Johnston.

involvement

Ferris AIGA Student Group

January 2018 – May 2020

Circle K International

*Community Service/ Kiwanis Family Relations Chair
April 2017 – April 2018*

Authorized member volunteer hours. Researched service projects for the club. Corresponded with chairs from other Kiwanis Family clubs.

General Member

August 2016 – May 2020

Honor's Program

Peer Mentor

August 2017 – May 2019

Provided support to first year college students. Facilitated group service projects. Planned and lead group and individual meetings.